

Amendments to the Claims:

Please amend claims 1 and 8 as shown in the following claim listing:

Listing of Claims:

1. (Currently amended) A label, comprising in the order given:
 - a backing layer (16);
 - a first adhesive layer (18) comprising a heat activatable adhesive; and
 - a second ~~infusible~~ adhesive layer (28) other than a hot melt adhesive layer, comprising an elastomeric microsphere adhesive.
2. (Original) A label according to claim 1, wherein said second adhesive layer is provided directly on said first adhesive layer.
3. (Original) A label according to claim 1 or 2, wherein said backing layer has a first and second major side, said first major side being retroreflective and said second major side carrying said first and second adhesive layers.
4. (Previously presented) A label according to any of claims 1-3, wherein said first adhesive layer is non-tacky at temperatures less than 25°C and wherein said first adhesive layer is activated when heated to a temperature between 100°C and 180°C.
5. (Original) A label according to any of the previous claims wherein said backing layer has a first and second major side, said first major side carrying a removable protective layer (11, 12) and said second major side carrying said first and second adhesive layers.
6. (Original) A label according to any of the previous claims further comprising a removable layer (26) protecting said second adhesive layer.

7. (Original) A label according to any of the previous claims wherein the thickness of said second adhesive layer is between 10 μ m and 40 μ m.
8. (Currently amended) A label, comprising:
- a backing layer (16) having a first and second major side;
 - a first adhesive layer (18) comprising a heat activatable adhesive and carried by the first major side of the backing layer;
 - a second ~~infusible~~ adhesive layer (28) other than a hot melt adhesive layer, comprising an elastomeric microsphere adhesive and carried by the first adhesive layer; and
 - means for retroreflecting light carried by the second major side of the backing layer.
9. (Original) The label of claim 8, wherein the second adhesive layer is provided directly on the first adhesive layer.
10. (Original) The label of claim 8, wherein the retroreflecting means comprises elements selected from the group consisting of microspheres and cube corner elements.
11. (Original) The label of claim 10, wherein the retroreflecting means comprises glass beads.
12. (Original) The label of claim 8, further comprising:
- a protective layer covering the retroreflecting means.